

GRC Operational Design Team

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Call or text me if needed. 312.758.2551. Karen

**Our Team: Kevin Balm, Nadine Bell, Bob Booher, Beret Griffith,
Laura Grover, Mark Pixley, Karen Snyder, Priscilla Wilson**

1. Define who we are and describe what we do. What are the essential functions, roles and activities the Global Research Center will perform to create lasting value for its work?

Priority ranking:

- Engage people in dialogue about global issues and practical actions. Identify critical issues and design participatory approaches and advocating for them
- Connect website collections with current global challenges and connect to people who need it (sharing approaches that work)
- Get collections website known as a place to go for great information and material for communities, organizations and groups.
- Encourage current partners to **“electronically file it with us”** (e.g., copy us with current lesson plans, new rituals, etc. /video histories)
- Continue to update, organise and preserve the collections

Other:

1. Tell stories of success with methods.
2. Create a regular interchange process
3. Continue to collect and organize our common historical data
4. Guard and protect the common knowledge of the SRC
5. Create a community of facilitators, advocates, community org

2. What organizational operations will ensure a sustainable institutional base for the Global Research Center in the midst of the larger ICA family and the social innovation community around the world?

- Secure grants with a budget and write proposals to fund GRC.
 - Update the images of ICA history to use in proposals (Have Paul Noah update).
 - Describe activity in history this operation is created for; the strategic objectives and deliverables.
- Operating the GRC as a stream of programs/cells focused on research, publish and advocate (for example, the 9 collections, re-named could serve as how we organise the operations of the GRC).
- Make GRC a virtual organisation - GRC, a collection of virtual collaborative research centers/cells across the globe

3. Who are the significant participants in the Global Research Center, as beneficiaries, as investors, as partners and as practitioners?

- People representing the social change movements going on today.
- Colleagues around the world, ToP trainers re: content
- Other social change practitioners, private and government think-tanks (e.g., OECD), advocacy groups, gov't policy makers and program managers
- The youth of today
- Commit one month onsite in Chicago as staff of GRC.

Practical Implementation

4. What concrete steps and activities will bring the Global Research Center into being over the next several years? (months)

- ★ There is an urgency to addressing global challenges of simultaneous pandemics that are inter-related. Perhaps the question is ***"What can be done in 2021 to move us in the direction of creating a structural response?"***

Steps/activities: 2021 Global Research Center actions:

- a) Funding: Create a budget for GRC (e.g., Raise \$127,000 for operational cost. One colleague has pledged 20,000 from his will). Followup ICA Legacy givers to see whether they have designated to the archives. ICA end of year fundraising designate some for GRC
- b) Space: Create peace room or go room
- c) Marketing:
 - i) Build a marketing strategy to find ways to get the website promoted.
 - ii) Package products and give a taste of it to specific audiences (e.g., Courage to Lead)
 - iii) Creative and constant use of social media to demonstrate and spread the word about our offerings.
- d) Consult with people who successfully do think tanks and learn from them. Get more people to help with collections in Chicago.
- e) Create a global Website Editorial Team to give feedback to collections re what is on target/needed next. (Wed. volunteers?)
- f) Ongoing operations:
 - i) Global Research Center Operational Design Team meet in 2021 first Tuesday of each month at 7:00 AM or 5:00 PM
 - ii) *** Global Research Center host a global **calendar** of presentations/podcasts, ICA TED talks, books/articles study teams, training, think tanks, program design teams. Fees charged for each program either supporting ICA or sharing support of ICA with presenter.
 - iii) Reach out to world leaders and movement leaders to query their needs.
 - iv) Create a YouTube Global Research Center TEDtalk demonstrating our relevance in this current period.
 - v) Highlight collections and regularly share models and processes from collections
 - vi) Hire IT person to assist with the calendar: scheduling events, collecting fees, training in software
 - vii) Have website connected to Australia, Europe and Washington DC seminary archives. Laura Grover is working on this.
 - viii) Connect to Archives Foundation Center and American Association of Archivists